

Proven Location Visitor Data

Build Your Active Prospect Audience and Own the Data that Works!

What You Get

Power

14 billion movement records transformed into real-time models delivered *daily*.

Information

255 million consumer records with up to 240 attributes available and 308 million device fingerprints.

Sharing

Live Data Dashboard, API Data, Social Media, and Programmatic Audience Delivery.

How it Works



STEP 1

Location Visitor Data Empowers Your Marketing Efforts, Saves Money, and Increases ROI

- Amass Data on prospects who are shopping at your competitors' locations
- Find prospects who are gathering at events that align with your product or service
- Connect with prospects by hobbies and interests (i.e. boat, camp, golf, ski). Virtually any point of interest can be used. The possibilities are endless!



STEP 2

Data You Own With the Visualization You Need

- Who is visiting you and/or your competitors' locations
- How often they visit one or multiple locations
- We deliver your consumer data to a filterable, downloadable online dashboard
- Name, address, email, income range, gender, and more prospect attributes are included



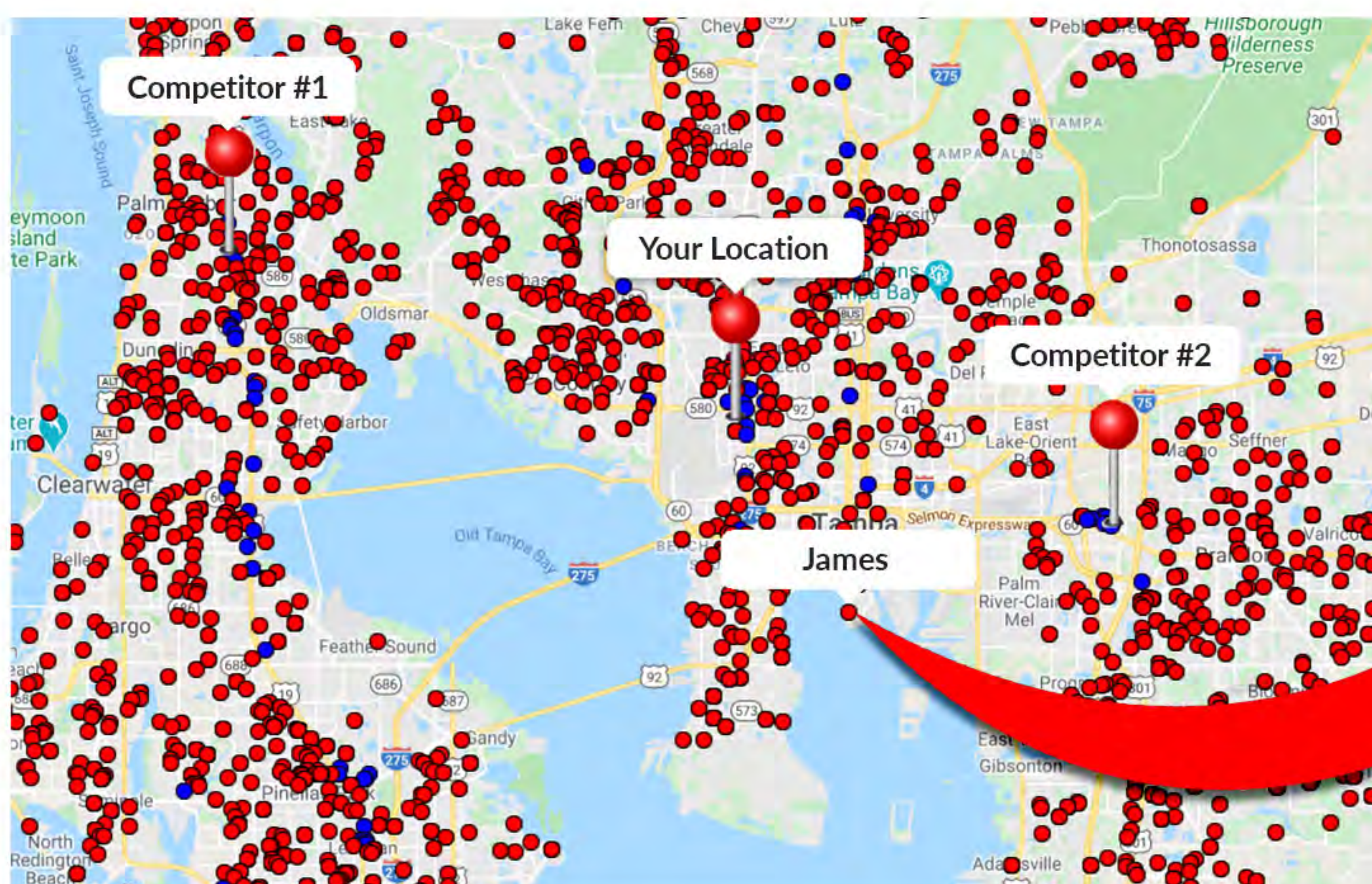
STEP 3

Data Sharing and Marketing Attribution

- We provide an automated nightly audience feed to your social media platforms
- Input into programmatic systems
- Deploy in email and direct mail campaigns

A 15-minute call will open up a world of new opportunities

Let Us Build Your Active Prospect Audience Today!



Visitor Data

James

Number of Year in Residence - 11 to 15 years

Inferred Credit Score - 750-799

Income Range - \$41,889

Location Matches

1. Competitor #1	11/05/2020
2. Your Location	11/02/2020
3. Competitor #2	11/01/2020

No matter the segment you need, we can make it come to life with actual, interested prospects!
Auto Buyer & Service, Travel & Resort, Camping, Boating & Marine, Events, Golf, and many more.

lazermarketingdata.com | (813) 870-7200 ext. 101 | info@lazermarketingdata.com